



Hello Coaches, Wrestlers, and Parents!

Finally, there are nutritional products created specifically for wrestlers. Wrestling is a very unique sport, and wrestlers have specific needs. Wrestlers need the best products available and that's why we created Undefeated™ Sport Nutrition. My partner came to me last year trying to sell me some products for my team. They were fine products, but not something our staff could justify spending a lot of money on for our program. We started talking about what kind of products we would buy for our athletes, if they were available and for a reasonable cost. We already buy sports drinks and recovery products for them but if a company focused on wrestlers could produce superior hydration and recovery drinks for a similar cost, of course we would buy them for our team. Based on that need, we started Undefeated™ Sport Nutrition.

We all know what wrestlers are eating and drinking these days. Kids think eating a 3oz ding-dong is going to do the same thing as eating a 3oz banana. My first year coaching, our college wrestlers and even post-grad world class wrestlers would come to practice drinking popular energy drinks. I guess they were looking for a quick "pick me up." I'm not a nutrition expert (my partner is) but I know that mystery energy drinks are not the answer. Quick High, Crashing Low. Popular Sports drinks and Fruit juices are not the answer either; they are made of quick burning fructose sugars, single source carbs, no protein and few electrolytes. That leaves water, which is great but without enough calories or salts to meet the demands of a wrestler. We are literally, what we eat.

Optimal sports nutrition is based on mastering the fundamentals, just like our great sport. Undefeated products are exactly that - fundamental nutrition. We have custom formulated four wrestling specific drink mixes: Ultra Hydration, Tournament Endurance, Recovery, and a Weight Gainer formula. Amazingly, you can also custom mix your own formulas on our website. It is pretty cool. No other company on the planet offers you the ability to custom formulate your own sports drink. Undefeated delivers wrestlers products created for them, to help them feel the best they can and ultimately be the best they can be.

The drink mixes are great. I definitely feel a difference now that I use them. As a coach, after a tough practice, I got in the habit of grabbing a soda or sports drink while heading home. Once I started drinking Undefeated it was a night and day difference. Instead of going home and feeling like a tired old man, I was ready to roll. That meant better Playstation performance, and being a better Husband, Father and Coach. When I go golfing with my brothers, Dad, father-in-law or other coaches: I am playing to win - an energy drink or a soda out of the clubhouse won't cut it anymore.

Undefeated is the answer.

Seriously, with Undefeated you will know that you or your athletes are taking the absolute best nutrition products available. Knowing this will increase your and their confidence. Confidence gives you the peace of mind so you can really attack your goals in training and every time you step on the mat. Undefeated is solid, 100% natural nutrition to fuel your attack.

Be Tough, Be Committed, Be Undefeated!



Cael Sanderson